

CASE STUDY · JUNE 2026 · LOCATION DEVELOPMENT × AI OPERATIONS LAYER

How a Head of Location Development stopped being the department bottleneck — and set a target of **13 new locations** without growing the team.

5 departments. Scouts across Thailand. 7 disconnected tools. 1 head holding all statuses, standards, and risks in his head. A case study on how Ihor — Head of Department (Location Development / BD) responsible for managing five departments including scouts and managers — replaced manual oversight with WORKERON.ai and got back to strategy.

13

NEW LOCATIONS TARGETED

2–3×

MEETING TIME REDUCTION

5

DEPARTMENTS · 1 OPS LAYER

The before-state

Strategic initiatives keep sinking under daily operational noise. I spend the whole day on reminders and status checks — and by the time I surface, the meeting has gone 90 minutes and nothing concrete came out of it.

What Ihor was managing manually before WORKERON.ai:

- Tasks scattered across ClickUp, the internal Portal, Telegram, and personal Obsidian notes — no single view
- Deadlines missed or pushed back without accountability, tracked manually by a human assistant
- Meetings running 90 minutes because managers arrived unprepared — no standard pre-call format
- Firefly and ChatGPT tried for meeting summaries — "non-informative," no decisions or risks captured
- Google Calendar, Google Drive, and Slack running in parallel with no integration into the task layer
- Employee failures and standards violations logged ad hoc — no factual evidence base for decisions

Why being the bottleneck doesn't scale

I'm the only one who knows where everything stands. Standards are in my head. Risks are in my head. The moment I'm in a meeting or traveling, the department loses visibility. That's not a system — that's a dependency.

The target — 13 new locations, same team size — isn't achievable if Ihor stays in every status loop manually. The challenge isn't effort. It's that the department has no operational layer that runs without him. Every missed deadline, every unprepared manager, every lost task in Telegram requires him to intervene. WORKERON.ai was brought in to be that layer.

Day-to-day - 4 WORKERON use cases

01

Task Hub — single window

"I need to open one thing and see, in 2–3 minutes, where the fires are and who is responsible. Not five tools. One view."

All tasks are ingested into a unified model — owner, status, deadline, source link — with two-way sync. Filters for Fires/Overdue, Strategic Initiatives, and By Owner are pre-built.

02

Meeting Intelligence — Management Summaries

"I don't need a transcript. I need to know: what was decided, who owns what, and what's going to block us next week."

Each meeting produces a structured Management Summary — decisions, action items with owners and deadlines, Red Book risks — and proposed tasks are pushed into the Task Hub after Ihor confirms.

03

Red & Black Books

"Right now a human assistant tracks who missed what. It's manual and subjective. When I need to make a management decision, I want facts — not impressions."

Red Book surfaces high-priority burning projects; Black Book automatically records missed deadlines and standards violations — building a factual evidence base over time.

04

Morning & Evening Briefings

"I want to start the day knowing exactly what needs my attention and why — and end it knowing what moved, what's stuck, and what I need to flag tomorrow."

Morning Plan brief explains why specific tasks are prioritized today; Evening Recap surfaces what closed, what's stuck, and new risks — without Ihor having to ask.

From bottleneck to operational layer

Need	Manual stack	WORKERON.ai
Department visibility	7 tools, mental model only	Single Task Hub, pre-filtered views
Meeting output	Non-informative transcripts	Decisions, owners, risks — structured
Accountability tracking	Manual assistant, no pattern data	Black Book — factual, automatic, timestamped
Follow-up on stale tasks	Ihor sends reminders manually	Agent messages owner, escalates if needed
Standards compliance	Stored in Ihor's head	Standards Keeper — documented, monitored
Strategic focus	Sinks under daily operations	Strategic Initiatives surfaced separately

The vision - A department that runs on standards, not on Ihor

The goal is for the entire department to operate according to established standards — not because I'm enforcing them personally, but because the system makes compliance visible and deviation impossible to hide.

Phase 1 establishes the Task Hub and Follow-Up Engine — 90%+ of department tasks visible in one place, stale tasks auto-chased. Phase 2 deploys Meeting Intelligence and the mandatory Manager Report Template: four sections, filled before every call. The Standards Keeper captures Ihor's criteria in free form and monitors manager compliance. End state: Ihor opens a dashboard, identifies fires in 2–3 minutes, and spends the rest of his day on the 13-location target.

Deployment status: P1 Complete, P2 in progress.

Honest gaps

!	<p>90% task capture requires manager behavior change first.</p> <p>The Task Hub only works if tasks live in the connected systems. Some scouts and managers keep work in personal messages or Obsidian notes the agent can't reach. Until input discipline is established, the Hub will have blind spots.</p>
!	<p>Pre-call report compliance is a culture problem, not a system problem.</p> <p>The agent will flag missing data 30 minutes before a meeting and suggest rescheduling — but whether managers actually adopt the format depends on Ihor enforcing the standard.</p>

**100% approval required during pilot — slows autonomous execution.**

Every risky action requires Ihor's manual confirmation during this stage. As trust is established, guardrails will be calibrated to allow more autonomous execution.

Book a personal demo

\$1,900 one-time · 30-day money-back · Live in 7 days

BOOK PERSONAL DEMO →