

CASE STUDY · JUNE 2026 · HOLDING COMPANY × AI EXECUTIVE OPERATOR

# How AmA Invest's CEO moved past his DIY proof of concept — and built an autonomous operating layer across **25 businesses.**

25 businesses. 3 industries. 1 founder. A case study on how a technically sophisticated operator outgrew his own PoC — and chose WORKERON.ai to build the execution layer his holding company actually needed.

**25+**

BUSINESSES · 1 OPERATOR

**POC → PROD**PROTOTYPE TO EXECUTION  
LAYER**3**INDUSTRIES · ZERO DATA  
LEAKAGE

## The before-state

*I want to send a short task in Telegram so as not to open separate SaaS tools and work panels to start a process. I want to get a finished result — not general advice. The task should end with a file, a link, a report, a draft message, or a created workflow.*

What Arkadiy tried before WORKERON.ai:

- Openclaw.ai PoC on AWS — a custom Telegram bot connected to ChatGPT, built in-house
- Perplexity for research (standalone — not integrated into any execution flow)
- Google Workspace for email and docs (manual, no agent access)
- ClickUp for task tracking (not connected to the AI layer)
- Human assistants for coordination across business units

## Why the PoC wasn't enough

*I want to store passwords, tokens, and API keys in a protected Vault so the agent can work with services without revealing secrets in chat or logs.*

The PoC proved the concept but exposed the gaps. Security ran on system prompts alone. There was no long-term memory between sessions. The agent sometimes failed to use available tools mid-task. Running 25 businesses through the same context window — with no isolation between them — was a risk he wasn't willing to take at scale.

## Day-to-day - 4 WORKERON use cases

**01**

**Telegram Command Center**

*"I want to send a short task in Telegram and get a finished result — a file, a link, a report — without opening ClickUp, Perplexity, and Gmail separately."*

Replaced: opening 5+ disconnected tools to start any task. Now: one Telegram message → Prompt Engine enriches the command → best-fit model executes → result delivered.

**02**

**Board Council — multi-model stress test**

*"I want investment and marketing decisions analyzed from multiple perspectives — not just one model's take."*

A multi-model ensemble runs structured debate across roles — Chairman, Critic, Financial Investor — and returns a consensus with a Verifier check.

**03**

**Granola Mode — meeting oversight**

*"I can't attend every meeting across 25 businesses. I need to know if a task got lost between departments — without being the one to chase it."*

Agent monitors meetings he doesn't attend, analyzes the transcript, and flags tasks that risk falling through the cracks.

**04**

**Autonomous contractor identity**

*"I want to confirm risky actions before they execute — the agent should not send a message, make a call, or publish content without my explicit control."*

Agent operates via its own ProtonMail and WhatsApp Business number as "Ark's Agent" — with human-in-the-loop confirmation for all outbound actions.

## The PoC-to-production difference

|      |                       |             |
|------|-----------------------|-------------|
| Need | DIY PoC (Openclaw.ai) | WORKERON.ai |
|------|-----------------------|-------------|

|                                       |                             |                                |
|---------------------------------------|-----------------------------|--------------------------------|
| <b>Security</b>                       | System prompt only          | Vault + AI Firewall + DLP      |
| <b>Memory across businesses</b>       | Resets each session         | Namespaced long-term memory    |
| <b>Task execution</b>                 | Text output only            | Playwright, codex-cli, Lovable |
| <b>Context switching (25 domains)</b> | Manual, cognitive lag       | Expertise Layers per domain    |
| <b>Maintenance</b>                    | Founder builds and fixes it | WORKERON team owns it          |

## The vision - Operating system for a holding company

*This is not an external SaaS product. It's an internal R&D layer that must prove performance fast and become an operational amplifier — one that handles the cognitive switching I physically can't do across 25 industries at once.*

The architecture being built: each business domain gets its own isolated agent with a separate memory namespace — construction, cannabis, and financial services in strict separation. Arkadiy's personal agent acts as the orchestrator, routing queries to domain specialists and returning a unified answer. The Web Admin Dashboard gives a live visual audit trail of every agent action, token cost, and workflow status.

## Honest gaps

|          |   |
|----------|---|
| <b>!</b> | <p><b>Trust threshold for autonomous action not fully set.</b></p> <p>The approval-flow guardrails exist, but the exact boundary between what the agent can do freely versus what needs a confirmation is still being calibrated.</p>                       |
| <b>!</b> | <p><b>Data isolation is architecture — not yet battle-tested.</b></p> <p>Namespace separation between 25 businesses is built in by design. But edge cases around cross-domain context contamination are still being discovered and patched in real use.</p> |
| <b>!</b> | <p><b>Tool-routing reliability carried over from the PoC.</b></p> <p>Reliable tool-selection across a multi-model matrix — at the pace and volume of 25 businesses — is still being refined in production.</p>  |

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